

Cape Cod Trail Race and Dinner of Champions Sponsorship Opportunities for 2018

Cape Cod Trail Race Title Sponsor - \$5000

- Naming rights for the event (e.g. Cape Cod Trail Race presented by 'Your Company or Your Name.')
- Inclusion of your logo on all CCTR and Dinner of Champions materials not yet produced
- Banner or booth set up at the Dinner of Champions and on race day
- Opportunity to speak at the Dinner of Champions
- Opportunity to provide a gift to runners with company logo or individual's name (at own expense)
- Featured in advertising for the weekend
- Five CCTR race entries of any distance (up to a \$300 value)
- Five Dinner of Champions entries (a \$50 value)

Dinner of Champions Sponsor - \$2500

- Naming rights for Dinner of Champion
- Inclusion of your logo on all CCTR and Dinner of Champions materials not yet produced
- Banner or booth set up at the Dinner of Champions
- Opportunity to provide a gift to runners with company logo or individual's name (at own expense)
- Featured in advertising for the weekend
- Three CCTR race entries of any distance (up to a \$180 value)
- Three Dinner of Champions entries (a \$30 value)

Cape Cod Trail Race Sponsor Levels

For all levels, appreciation is shown by the business logo or individual's name appearing on the website sponsors page and the extra large sponsors poster displayed at the Dinner of Champions and at the Race.

For 10K level or above, the business logo or individual's name appears on the long-sleeve t-shirt.

- Ultra level ~ \$500
- Marathon level ~ \$250
- Half Marathon level ~ \$150
- 10K level ~ \$100
- 5K level ~ \$99 or below

Specific Sponsorship Opportunities

Dinner of Champions

Sponsors are being sought for the Dinner of Champions on Saturday, April 7 from 5-8 p.m. Sponsorships start at \$100. The amount of the sponsorship will dictate placement on the notices that are distributed about the event and on the website. There will be a poster of thanks at the dinner acknowledging the gifts as well.

Gift to Runners

This year's item is a Run Dri running hat with the race logo and your business logo or name. \$1000.

Water Bottles for Those who Forget One

We are seeking a sponsor to re-supply us with water bottles for runners. 100 bottles with both CCTR logo on one side and sponsor logo on the other side. \$150.

Have a Banner Race!

Teardrop message flags leading into the course parking area, and also used at the Dinner of Champions. It will include the Cape Cod Trail Race logo, the sponsor logo and "welcome." *The banner will be flown until it is no longer serviceable.* \$300/each.

Aid Station Banner

Sponsor provides own banner no larger than 8' wide. \$150/first year; \$100 thereafter & right of first refusal.

Gift Certificates and In-Kind Donations

A gift certificate, cash or in-kind donation valued at \$100 or greater, the business logo or individual's name will appear on the long-sleeve t-shirt.

Raffle Items

Our raffle, held at the dinner and the race is very popular and item donations are much appreciated. If an item's value is \$100 or greater, the business logo or individual's name will appear on the long-sleeve t-shirt.

Friends of the Cape Cod Trail Race

Donations of \$99 and under are gratefully accepted!

